



Integr8 Sustainability: Initiating Sustainable Change

2 Day Training and Leadership Retreat

April 21-22, 2015
Abu Dhabi, UAE

Who should attend?

This training and leadership retreat is especially developed for professionals starting their Sustainability and CSR journey. Mid-to senior-level managers and entrepreneurs who want to become stronger Sustainability leaders through a combination of training and leadership methodologies and experience.



Accreditation

Earn your "Sustainability and CSR Masterclass" Certificate from the leading UK Institute of Leadership and Management (ILM) verifying your knowledge and successful completion.

The post course assignment will be completed during the course and guidance is provided to achieve maximum impact and successful completion. Sustainability Knowledge Group offers training programs fully certified by ILM.

Methodology

The program has been developed in a unique retreat style format which allows participants to actively engage in 2 full days of experiential learning within an eco-resort environment. The format encourages participants to maintain a high level of interaction with other delegates from various industries and enhances key learning outcomes through multi-sensory learning techniques. The training program is delivered through a mixture of lectures, practical exercises and group discussions in a friendly and supportive learning environment where participants build valuable connections and exchange ideas.



Learning Outcomes

Participants can expect a challenging and exciting programme which will help develop a good understanding of the business case for sustainability and will be able to apply CSR and Sustainability topics with confidence. Participants will also walk away with valuable leadership essentials and insights on how to implement what they have learned and how to achieve goals and manage change.

By the end of this training participants will:

- Gain solid understanding and confidence in discussing and applying CSR and Sustainability topics at work
- Comprehend international trends (Green Building, Sustainable Supply Chains, Indexes), developments and legislation
- Learn to identify, influence and prioritise Stakeholders
- Understand the foundations of Sustainability strategy
- Learn how to integrate CSR into corporate strategy
- Practice disclosing Sustainability performance through international reporting Standards (UNGC, ISO26000, GRI, SROI)
- Utilise leadership skills to maximise impact from Sustainability Initiatives
- Identify Sustainability risks and opportunities
- Comprehend communication methodologies (green marketing, greenwashing, cause related marketing)

Book early to avail up to 15%
saving on course fees

Initiating Sustainable Change

2 Day Training and Leadership Retreat • Abu Dhabi • April 21-22, 2015

Course Instructors



Soraya Sarif is a results-driven Internal Communications and Organisational Efficiency professional with over 14 years in hybrid roles combining Learning and Communications Strategy. Soraya holds a Black

Belt Certification in Internal Communication and Employee Engagement, and is known for her solid track record in developing and managing corporate ethos and how organizations are perceived by their key stakeholders, as well as developing communication strategies, employee and client engagement programs and events, and aligning resources with strategic objectives for optimal performance - especially during strategic transitions, mergers, and acquisitions. Soraya holds an MBA in International Business.



Aglaia Ntili has over 10 years' experience in Sustainability and Corporate Responsibility at international corporate level. She has made important contributions as practitioner, trainer, coach and advisor in

the fields of Sustainability Strategy, Reporting, Training, CSR Programs, Stakeholder Engagement, SROI, Quality, Performance, Environmental Management and Systems Implementation. Aglaia has trained over 400 professionals in GRI Reporting, Sustainability and CSR, in Middle East, Europe, Africa and USA and has led diversified projects in sectors including: Construction, Banking, FMCG, Education, Local Authorities, Oil and Gas, Telecommunications, Pharmaceuticals, Cosmetics, Technology, Shipping, Facility Management, Concessionaire, Hospitality and NGOs. Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration; she is ISO9000 Lead Auditor, EFQM Accredited European Excellence Assessor, an IEMA, GRI and ILM approved trainer.

Agenda

DURATION	CONTENT
DAY 1	
9:30-10:00	Welcome, Introductions
10:00-11:00	Sustainability and CSR
11:00-12:00	Catalysing the right climate for action
12:00-12:30	Legislation
12:30-13:30	Lunch Break
13:30-14:00	Trends in Sustainability and CSR
14:00-15:00	Stakeholder Management
15:00-16:00	Mapping influencers and influencer's influencers
16:00-17:00	Sustainability Strategy
	Evening Activity
DAY 2	
9:00-10:00	Cross functional effectiveness – How to measure it
10:00-11:30	Sustainability Reporting Standards
11:30-11:45	Coffee break
11:45-12:15	Communicating Sustainability
12:15-13:00	D for Dopamine – How neurochemistry makes strategic changes stick
13:00-13:30	Lunch Break
13:30-17:00	Post course Assignment with guidance
17:00-17:30	Activity: Managing Expectations
17:30-18:00	Closing Activity

Course Fee: €1550

Early Bird Rate: Register before February 28th and receive a 15% reduction on course fees

Fees include €100 ILM Certification fee
Breakfast, lunch, coffee breaks for both days and dinner on first day are included

* not included accommodation and travel expenses

Testimonials

"Having experienced a paradigm shift in the way the organisation works at a behavioural level has been both eye opening and enlightening. I'm much more confident of new ways to involve my teams and my leadership in deploying our strategic plans" – **Leadership Training Attendee**

"The Masterclass is an excellent course to help jump start development in CSR & Sustainability. I was happy with the materials and the instructor; absolutely commendable are the encouragement of group activities and interaction during the whole day" – **Rada Asenova, Recruitment Consultant**

To Register Please Contact:

Sustainability Knowledge Group: Aglaia Ntili, aglaia@sustainabilityknowledgegroup.com, Tel: +306972031126

Communic8 Consulting: Soraya Sarif, ssarif@live.com, Tel (UAE): +971561014656, Tel (Canada): +14168283740